



WEEK 1

[Glossophobia](#) is the fear of public speaking.

[Anatidaephobia](#) is the fear that somewhere, somehow, a duck is watching you.

WELCOME TO SPEECH CLASS

- Attendance & Agenda
- The Purpose of Public Speaking
- Speech Notebook
- Just for Fun

WHY IS PUBLIC SPEAKING IMPORTANT?

Public speaking is one of the most important and dreaded forms of communication. And since communication is the backbone of our society, we need to be prepared to interact in this way.



WHAT IS THE PURPOSE OF PUBLIC SPEAKING?

Our speech depends on our audience. We speak differently with friends than we do for a presentation at school or work. Generally, speeches have one of three main purposes...



INFORM



PERSUADE



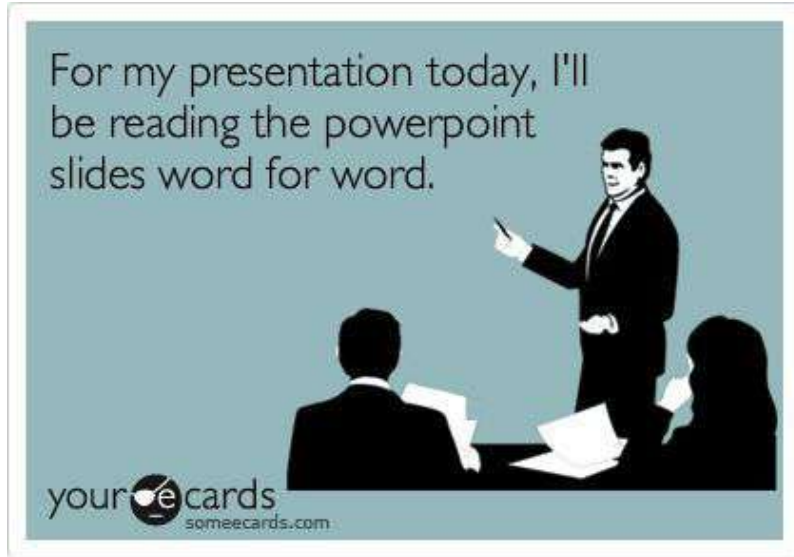
ENTERTAIN

INFORMATIONAL SPEECHES

The goal of the audience is to gain knowledge. You might learn about a new technology or how to swing a golf club correctly.

Informational Speeches:

- × Provide facts with legitimate sources
- × Are unbiased
- × Define, describe, demonstrate, or explain something



PERSUASIVE SPEECHES

The speaker wants the audience to embrace their point of view. It usually includes a call to action for the listeners to change their behavior or adopt a new way of thinking.

Persuasive Speeches:

- × Convince the audience to see things your way
- × Are based on fact, value, or policy
 - × Fact: The Earth is Round
 - × Value: Right vs Wrong Issues
 - × Policy: Support a New Law....



ENTERTAINING SPEECHES

This type of speaking focuses on an overall theme or the occasion for the speech. At a wedding, the best man usually gives a speech in honor of the new couple. Comedians are great storytellers who entertain their audience.

Entertainment Speeches:

- × Depend on the setting or theme of the event
- × Graduation, wedding, special ceremony
- × Comedy routine
- × Improv theatre



WHAT MAKES A GOOD SPEECH?



SPEECH NOTEBOOK

Speech Notebook	
Speech & Oral Presentations CLC Spring 2021	
Write vocab terms, key concepts, big ideas, questions, or topics on this side of the line.	Write definitions, details, graphs, pictures, answers, summaries, dates, and other important information on this side of the line.
Why is public speaking important?	

Let's take a look at your Speech Notebook.

Today we will complete pages 1-3.

You can also find the notebook, today's assignment, and an answer key in Canvas if you want to complete them digitally.

Direct Links:

[Speech Notebook](#)

[Answer Key](#)

REVIEW & REFLECT



If there is one thing you should remember about this class, it's that it Speech is meant to be fun...lots of fun.

We are going to be silly, and serious, and dramatic, and practical, but our goal is to have a good time doing it.

I always like to end class with something fun to watch. Comedians are great speakers because they practice presenting their material for the purpose of entertainment. Each comedian has their own style, and some are for adults only (sorry).

Some make you wonder what happened to them when they were kids.